

## Legal Statement

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## OUR COMMITMENT TO PRIVACY

MrFancyShoes values its customers and respects their privacy.

This privacy policy (this "Policy") describes the personal information we may collect from you, the purposes for which we collect it, how we use it and when we may share it with third parties. This Policy also describes the choices you can make about how we collect, use and disclose your information. MrFancyShoes will not collect, use or disclose your personal information other than in compliance with this Policy.

By using the [www.mrfancyshoes.com](http://www.mrfancyshoes.com) website and/or making online purchases of products, you agree to the terms and conditions of MrFancyShoes's Policy. If our Policy changes in the future, we will notify our customers and website users of any such changes by posting an updated Policy on our website.

Following the posting of such changes, your continued use of the [www.mrfancyshoes.com](http://www.mrfancyshoes.com) website will constitute your acceptance of these changes and you will be bound by such changes.

If you do not continue to use the [www.mrfancyshoes.com](http://www.mrfancyshoes.com) website following a change to our Policy but take no other action with respect to your personal information, our use of that information will remain subject to our Policy as it was in effect prior to the change. You are responsible for regularly reviewing this Policy and any changes thereto.

## OUR PRIVACY POLICY

We may collect personal information from you when you save or otherwise provide your personal information to us, such as by setting up a user account and password, logging in as a registered user of [www.mrfancyshoes.com](http://www.mrfancyshoes.com), searching for a product, making an order for a product, providing information in your account (and you might have more than one, if you've used more than one e-mail address when shopping with us), communicating with us by phone, e-mail, or otherwise or if you complete an entry form to participate in a contest, promotion or survey, whether online or at one of our retail stores. As a result of these actions, you might supply us with personal information, such as your name, e-mail and postal addresses, phone number(s), credit card information, names of people to whom purchases have been shipped, including address and telephone numbers, product interest information and financial information and in certain circumstances, your opinions and individual preferences. We may also maintain a record of your product interests and acquire information about you from our present and future affiliates or divisions.

MrFancyShoes website is directed for use by adults. MrFancyShoes does not knowingly collect any personal information from children under the age of 18. Those under age 18 should not use MrFancyShoes's website or provide MrFancyShoes with any personal information.

MrFancyShoes may use your personal information to (i) process your order and to answer questions about the status of your order; (ii) send you or your friends, relatives or associates, products that you have ordered; (iii) maintain contact with you and provide you with ongoing personalized service; (iv) communicate with you (via e-mail, post or otherwise) and provide you with promotional materials and additional information regarding our products, services, surveys, contests, promotions and special offers; (v) help us learn more about your shopping preferences; and (vi) conduct marketing and performance research, to assist us in measuring our customer service, benchmarking our performance and to help us improve our shopping experiences and product offerings. As provided below, you may always choose not to receive promotional materials or marketing information.

We do not sell or rent your personal information to non-affiliated third parties except as permitted by law. However, in the event of a sale of all or substantially all of our business or another similar transaction, we may transfer or disclose your personal information to a purchaser or prospective purchaser, who may collect, use and disclose such information for the purposes of evaluating the proposed transaction or operating and managing the affairs of the acquired business, or for other purposes identified in this Policy.

We may transfer personal information to non-affiliated third parties for processing pursuant to agreements that prohibit the third parties from using or disclosing the personal information other than for the purpose of processing and which impose security safeguards appropriate to the sensitivity of the information.

We reserve the right to disclose your personal information as required by law, in response to legal process and law enforcement requests, and as necessary to protect the property, interests and rights of MrFancyShoes.

MrFancyShoes website may contain links to websites operated by third parties. These websites may collect your personal information. This Policy does not apply to the practices of third parties and MrFancyShoes does not assume any responsibility for, and by using this website and/or accessing a third party's website from this website you release MrFancyShoes of any responsibility for, the actions, practices and omissions of third parties. Please check the privacy policy at each site you visit.

## MY CHOICES ABOUT RECEIVING PROMOTIONAL COMMUNICATIONS

We want to communicate with you only if you want to hear from us. If you prefer not to receive promotional information from us, or if you do not want us to use your information to enhance your shopping experience, please let us know writing us at MrFancyShoes Customer Services

using the designated contact page, Please be sure to include your full name and the e-mail address you used when you registered with or made a purchase from us. It may take up to 2 weeks to process your postal mail request, during which period you may continue to receive communications from MrFancyShoes . You may also unsubscribe from MrFancyShoes Email services by using the unsubscribe link situated at the bottom of any promotional message you receive from MrFancyShoes.

## ACCESS OR CHANGE YOUR PERSONAL INFORMATION, WITHDRAW YOUR CONSENT, OR MAKE INQUIRIES OR COMPLAINTS IN RELATION TO THIS POLICY AND MRFANCYSHOES'S PRIVACY PRACTICES

MrFancyShoes will ensure that the personal information it collects is as accurate, complete, and up-to-date as is necessary for the purposes for which it is to be used. You are entitled to request access to and correction of your personal information collected by us. In order to make such a request, or if you have any questions or to make any complaint in relation to this Policy and MrFancyShoes's privacy practices, please contact our privacy officer by writing to MrFancyShoes using the designated contact page.

If you have consented to the collection, use and/or disclosure of personal information as identified herein, please note that you can also withdraw your consent at any time by communicating with our privacy officer as provided above.

We will keep your personal information only as long as is reasonably necessary for the purposes described in this Policy or such longer period as may be required by applicable law.

We have adopted appropriate measures to ensure the confidentiality of personal information and to safeguard personal information against loss or theft, as well as unauthorized access, disclosure, copying, use or modification, in light of, among other things, the sensitivity of the information and the purposes for which it is to be used. Furthermore, each and every MrFancyShoes employee, mandatory or agent must abide by this Policy.

Do we use "cookies"?

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. For instance, we use cookies to help us remember and process the items in your shopping cart. They are also used to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future. We may contract with third-party service providers to assist us in better understanding our site visitors. These service providers are not permitted to use the

information collected on our behalf except to help us conduct and improve our business. You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser (like Netscape Navigator or Internet Explorer) settings. Each browser is a little different, so look at your browser Help menu to learn the correct way to modify your cookies. If you turn cookies off, you won't have access to many features that make your site experience more efficient and some of our services will not function properly. However, you can still place orders over the telephone by contacting customer service.